



A *Social Schedule* is a comprehensive socialization list. The list is broken down into categories to ensure that you cover everything. Your puppy needs to be exposed to a wide variety of people, places, and things. Your objective is to successfully expose your pup to as many of the things on this list as possible.

People

- Adults
- Babies
- Toddlers
- Children
- Teenagers
- Seniors
- Both genders
- Different ethnicities

Animals

- Friendly, healthy dogs
- Puppies
- Small pets (hamsters)
- Large birds (geese)
- Cats
- Livestock (goats)

People with

- Canes
- Crutches
- Legs in cast
- Metal frame walkers
- Wheelchairs
- Guide dogs
- Baby carriages
- Baby carriers
- Back packs
- Luggage
- Wagons
- Shopping carts
- Limps or odd gaits
- Erratic body moves

Different Environments

- Car rides
- Socialization class
- Vet clinic
- Boarding kennel
- Groomers
- The bank
- Video store
- Gas station
- Toll booth
- Shopping mall
- Friend's homes
- Public transit
- Outdoor café
- Country versus city
- Elevators/escalators
- Automatic doors

People in Uniform

- Police
- Firefighters
- Postal workers
- Vet clinic staff
- Ambulance attendants
- Crossing guards
- Meter readers
- Telephone worker
- Couriers

What to do if your puppy is frightened:

If at any time during Socialization your puppy is frightened — *trying to run away, tail tucked, or attempts to bite:*

- Jolly him up with a silly voice, a treat, or a game.
- If a situation is overwhelming your puppy, back away from the site until the puppy is relaxed again.
- Start from this new distance to build up your pup's confidence.
- Gradually get closer to the stimuli.
- Your ultimate goal is for your puppy to be comfortable and confident around stimuli that was previously scary to him.

Home Environment

- Phone ringing
- Doorbell
- Loud TV
- Loud music
- Hair dryer
- Vacuum cleaner
- Kettle
- Dish washer
- Washer/dryer
- Electrical appliances
- Dog in bath/shower
- Domestic staff
- Home office
- Sweeping/mopping
- Guests
- Repair people
- Delivery people

People Wearing

- Raincoats
- Umbrellas
- Sunglasses
- Hats
- Beards
- Helmets
- Costumes
- Punk hairdos
- Shaved heads

Different Surfaces

- Stairs (up and down)
- Sand
- Wood
- Ceramic tiles
- Carpet
- Slippery surfaces
- Manholes and grates
- Watery or wet
- Grass
- Gravel
- Cement
- Swinging bridge
- Wooden dock
- Tarmac (not hot days)
- Astroturf
- Mud
- Ice

Athletic Folk

- Joggers
- Skate boarders
- Cyclists
- Roller bladers
- Cross country skiers
- Toboggans and sleds
- Snow boarders
- Surfers
- Wind surfers
- Speed walkers
- Spectator at 10k run
- Kayakers/canoeing
- Hang gliders
- People swimming
- Water skiing
- Hackysack
- Martial arts
- Bike couriers

Motor Vehicles

- Motorcycles
- Skidoos
- Seadoos
- Trucks backing up
- Screeching brakes
- Cars backfiring
- Airplanes
- Helicopters
- Street cleaners
- Snow plows
- Garbage trucks

Construction Sites & Gardeners

- Jackhammers
- Cranes
- Front-end loaders
- Bulldozers
- Sledgehammers
- Power tools
- Fork lifts
- Carrying shovels
- Wheelbarrows
- Lawn mowers
- Ride on mowers
- Leaf blowers
- Weed whippers
- Electric hedge shears
- Sweeping with broom
- Garden hose
- Sprinkler system



Different Environments Cont'd

- Pet supply store
- Downtown
- Boat rides
- School grounds
- Petting zoo
- Car wash
- Walk after dark
- A tunnel
- A bridge
- Busy intersection
- Outside day care
- Active railway
- Crowd of people
- Drive-thru
- Drive-in-movie
- Sporting facilities
- The beach
- Hiking trails
- The office

Anything Else

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Environmental Hazards & Noise Pollution

- Sirens
- Thunder & lightning
- Snow blowers
- Snow
- Rain
- Wind
- Airport
- Loud speakers
- Building demolition
- People yelling
- Loud speakers

Anything Else

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Outdoor Events

- Parade
- Hot air balloon
- People singing
- Live music band
- Farmers market
- Beach party/bonfires
- Santa Claus
- Rodeo
- Fairs
- Sporting events
- Clowns
- Mimes
- People dancing
- Rush hour
- A rally/protest
- Street vendors

Anything Else

- _____
- _____
- _____
- _____
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- _____
- _____
- _____
- _____
- _____
- _____

Strange Sights & Smells

- Drunk people
- Ice cream truck
- Strong perfume
- Strong cooking smells
- Hammocks
- Swings
- Scooters
- Tricycles
- Hula hoop
- Kites
- Model airplanes
- Remote control toys
- Low flying airplanes
- Skipping rope
- Flags/banners

Anything Else

- _____
- _____
- _____
- _____
- _____
- _____
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- _____
- _____
- _____
- _____